

# Arjen Noordeman, Resume

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## Education

- 2000 MFA in 2D Design and new media from Cranbrook Academy of Art (Bloomfield Hills, MI, USA)
- 1998 BFA in graphic design from the College of Art and Design Arnhem (Arnhem, The Netherlands)

## Experience

- 2006 – Present NICKELODEON, New York City. Art Director, Advertising. Concept and design for advertising campaigns, across on-air, print and online media to promote Nickelodeon Home Video, Consumer Products and Tune-in.
- 2005 – 2006 BRAVO TV, New York City. Sr. Designer. Conceptualizing advertising campaigns, marketing materials, premiums, creating ideas and design for a wide variety of print and digital media products, collateral and Show promotions.
- 2003 – 2005 MASS MoCA (Massachusetts Museum of Contemporary Art), North Adams, MA. Director of Design. Responsible for all design such as identity, books, brochures, posters, invitations, web and environmental design
- 2002 – 2003 RTL NL (BERTELLSMANN MEDIA), Hilversum The Netherlands. Art Director. Created program identities and on-air graphics and directed commercials on location for the dutch broadcast Stations RTL 4, RTL 5 and Yorin/Yorin FM
- 2000 – 2001 CHOPPING BLOCK, New York City, NY. Sr. Designer. Created interface design and animation for Sony Pictures Classics, Viewpoint.com, Miramax Films, Republic Records, Nickelodeon, and The Jazz Alliance.
- 1998 – Present *Independent designer*, creating concept and form across all media for clients such as Cranbrook Art Museum, RTL Group, Heineken, TWBH, Lipton Ice Tea, QI Ideas, KleinReid, Indianapolis Museum of Art, JC Penney, Veronica TV, Mazda

## Additional Experience

- 2004 Guest Lecturer, Montserrat College of Art, Beverly, MA
- 2001 Guest Lecturer at Herron School of Arts, Indianapolis, IN, USA

## Selected Awards

- 2005 2 Graphic Design USA Magazine awards • 4 New England Museum Association (NEMA) publication awards
- 2004 Print Magazine's The Big Event Competition • ALT Pick Award • Creativity Annual 34

## Selected Exhibitions

- 2005 *Alphabets: An exhibition of hand drawn lettering & experimental typography*, Baltimore, MD
- 2004 *Arjen Noordeman, MASS MoCA Director of Design*, Montserrat Gallery, Beverly, MA  
*Outside in*, poster exhibition. Ongoing, worldwide
- 2003 *Zine Scene*, Orange County Museum of Art, Orange County, CA & other venues

## Selected Publications

- 2006 *Dynamic Graphics Magazine, Custom typeface design*, Laurel Saville
- 2005 *Human?*, Dave Luscombe • *Alphabet: An exhibition of hand-drawn lettering and experimental typography - Exhibition catalog* • *GD Usa Magazine* • *Print Magazine's The Big Event Issue* • *ALT Pick Annual 2005*
- 2004 *EYE Magazine, Nr. 54* • *Freewave* – By David Luscombe
- 2003 *Indie Fonts 2*, Richard Kegler
- 2002 *Type 1*, By Nathan Gale • *Druk*, Jan Middendorp

## Software capabilities

Adobe CS (Photoshop, Imageready, Illustrator, InDesign, Golive), Quark Xpress, Flash, Dreamweaver, Fireworks, After Effects, Final Cut pro, Acrobat professional, Fontographer, Fontlab, Swift 3D, MS Office

References available upon request